

2009 Membership Directory

Featured in the December Issue of Build Houston



The ABC 2009 Winter Membership Directory will be featured in Build Houston Magazine this December. The handy directory will feature all active ABC member information including company name, main contact, address, phone, fax, email, website address and specialty information. ABC offers display advertisement opportunities in the Directory. As an ABC member your information will reach well beyond the membership, taking advantage of Build Houston's **expansive readership of 12,000 decision makers** in the local construction industry. This is a great opportunity to reach Build Houston Magazine readers who seek your services. The special ad rates below are available only to ABC members for the December Directory issue. For additional advertising packages or to learn more about Build Houston Magazine, please **contact Janice Peters at (713)523-6222**. To reserve your advertising space, complete the form below and fax to Janice Peters at (713)874-0747.

*"Being featured on the cover of **Build Houston Magazine** has been a great experience for Mobil Steel International. As a direct result of the **Build Houston** cover feature article, we were pleasantly surprised by the number of positive calls and notes we received from current and prospective customers, vendors and friends. The special feature helped us deliver our message of flexible, quality customer service in a fair, balanced and concise manner. I would highly recommend **Build Houston Magazine** to construction professionals looking for a proven communication tool." - Leonard Bedell, President, Mobil Steel International, Inc.*

BUILD HOUSTON

These rates are only available for the December Directory published in Build Houston. All ad prices include 4-color process. Please complete the information on this page to reserve your advertisement in the December ABC Directory issue.

Size	Rate	Dimension
*Magazine Front Cvr.	\$1750	8.5"w x 11"t
*Directory Cvr.	\$1500	8.5"w x 11"t
Directory Back Cvr.	\$1350	8.5"w x 11"t
Full Page	\$1265	7.5"w x 10"t
Half Page	\$ 805	7.5"w x 5"t
Quarter Page	\$ 575	3.75"w x 5"t
Layout Assistance:	\$99	

Digital artwork will be accepted in .EPS, .TIF or .PDF formats with all graphics, links and fonts embedded. Artwork may be emailed to jennifer@abchouston.org.

* Magazine & Directory front covers available for General or Specialty Contractor project photo or project collage with company logo placement. Call for other details. Magazine front cover feature includes one full page editorial.

Artwork and Reservation Deadline: Nov. 7, 2008

Cancellation of advertisement will be accepted only in writing, not less than 10 working days in advance of closing/ reservation date. By completing this form, you agree to pay Build Houston Magazine and you will be billed with an invoice and tear sheet. Balance will be due net 10 days upon receipt. Non-ABC members are not eligible for these rates.

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Ad size: _____

Rate: _____

____ I will need assistance designing an ad (\$99).

Signature: _____

Date: _____

Please fax completed form to (713)874-0747.