

# 2010 Planning Conference Minutes

## ADVOCACY

### Legislative Issues

#### **Objectives:**

- Build Coalitions and Association Partnerships to pool resources
- Improve communication to members on Legislative Issues and PAC
- Motivate members to become proactive in support of legislation
- Develop methods to get owner's involvement in issues

#### **Goals:**

- 1) Host 2 meetings with other Associations for strategic planning for common issues
- 2) Utilize Voter Voice

### PAC

#### **Objectives:**

- Perform grassroots activities for select candidates
- Develop relations with elected officials
- Meet with other PACs
- Increase influence and visibility

#### **Goals:**

- 1) Manage campaigns signs for three candidates
- 2) PAC contributions: \$75,000
- 3) FEA contributions: \$100,000
- 4) Have 15 members attend National Legislative Conference
- 5) Collect PAC Contributions from 250 donors
- 6) Elect 90% of endorsed candidates
- 7) Host elected officials at ABC events

## MEMBERSHIP ISSUES

#### **Objectives:**

- Retain more members
- Increase attendance at events
- Get new members engaged faster at ABC

**Goals:**

- 1) Increase attendance at events by 10%.
- 2) Start a Welcome Wagon Committee
- 3) 2010 year end member count - 475.
- 4) Have 90% retention
- 5) Improve contractor ratio to 60%
- 6) Review ALL committees with relation to goals and value
- 7) Fully utilize database and new database
- 8) Schedule more business speakers

**BUSINESS ISSUES****Business Objectives:**

- Improve relationship w/ Owners
- Develop regional economic information from ABC National
- Start a Safety Program to change culture – “Make it Zero”
- Enhance member’s ability to obtain work by providing better economic information

**Goals:**

- 1) Schedule joint TCC/HBR/EHCMA/ACIT/AIA events.
- 2) Obtain regional information from ABC National relative to the economy including dollars from the Federal government for projects
- 3) Promote Green building and LEED Issues
- 4) Develop programs that would train contractors to conform to increased Owner expectation in their drive to zero incidents.

**Workforce Objectives:**

- Promote more involvement of ABC members in workforce development programs
- Develop additional Workforce Development programs with CMEF
- Expand registered Apprenticeship program

**Goals**

- 1) Recruit more auditors and presenters for high schools that participate with NCCER curriculum
- 2) Mimic ACE Mentorship Program with emphasis on the Craft Level
- 3) CMEF to develop additional Workforce Development programs
- 4) Increase Craft Training numbers
- 5) Expand registered Apprenticeship programs for commercial work
- 6) Get involved in CTE efforts at the state level

11/16/2009